



## Charity Shop Volunteers Wanted

Koala North West exists to provide children and their families with tailored practical and emotional support that improves wellbeing, reduces isolation and supports both children and care-givers to thrive. We offer a diverse range of services and support programmes to meet the needs of children and their families. In the last 21 years our staff and volunteers have supported 15,165 families and 18,179 children in our local community and our charity shops in Moreton and Claughton Village help raise money towards this support. We are looking to recruit the following volunteer position:

**We're looking for volunteers who can give 3 hours (or more!) of their time in the shop each week!**

**Location: Moreton Cross or Claughton Village**

**Opening Hours: Monday to Saturday**

### *Social Media Volunteer*

As a Social Media Volunteer, you will be:

- Establishing and/or maintaining active social media accounts
- Researching & drafting creative content for different social media channels
- Identifying opportunities to establish relationships with local community groups
- Keeping up to date with Koala NW's services and promoting these across the different channels
- Thinking of innovative ways to drive online engagement
- Identifying target audiences & being up to date with current trends
- Recruiting new volunteers for other roles within Koala NW

We would love to hear from you if you have any experience of the following:

- Using a variety of social media platforms;
- Managing a Facebook group or page;
- and · Scheduling content.

### **Benefits of becoming a Koala North West Volunteer:**

- Gain genuine experience volunteering in a retail environment;
- Great way to meet new people; Enhance your CV and skills whilst volunteering with us;
- Be part of a team and make a positive change to the community;
- Opportunity to utilise and develop your transferable skills

*Travel expenses will be reimbursed.*

We like our volunteers to be happy and comfortable with the role they are doing, so we provide full training, if required, and support is always available.

We can be very flexible around parenting, caring, health, employment, education and any other commitments you have.

All information about volunteering for Koala North West can be found at [www.koalanw.co.uk](http://www.koalanw.co.uk).

***Tempted? Call into our Moreton or Claughton shop or call 0151 608 8288 and speak to a member of the admin team.***